Strategy₿

How Strategy Fills Power BI & Fabric Gaps for the Enterprise

Only One Platform Offers a Unified Solution to Future Proof Your Data Strategy

Technology leaders looking to strengthen their enterprise data analytics strategy typically consider Power BI. While it works well for self-service, Power BI and other Microsoft add-ons present critical enterprise gaps.

Strategy offers an impactful alternative. Our One platform fulfills key needs like high-volume, pixel-perfect reporting, offers the flexibility to run on any cloud, and is founded in a powerful, universal data model for reusability and governance at scale that decreases your total cost of ownership.

Why Free Isn't Really Free

Power BI, included in Microsoft 365, suits small teams and individual analysts but falls short for the enterprise. While Fabric, Power Apps, Power Automate, and other Microsoft add-ons offer more capabilities at cost, Microsoft customers must look elsewhere to fill governance gaps.

Do More with One Investment

Strategy One is a unified, award-winning enterprise platform for governed analytics at scale. Among many features, One offers:

- Generative AI bots
- Self-service analytics
- Governed data discovery
- Pixel-perfect reporting
- Microsoft Office integrations
- Robust data visualization & dashboarding capabilities
- Highly customized mobile apps
- Low-code custom data apps
- Robust data access controls
- Connectivity to any data source
- Ability to run on any cloud

Adopting One is Easy

Our experts and global partner network has deep expertise helping customers tackle enterprise data analytics challenges on One platform.

Our proven practices streamline your adoption—whether you're migrating from a legacy tool, establishing a governed data fabric, or creating innovative analytics solutions that expand business access to trusted insights, and so much more.

Microsoft for the Enterprise:
Products, Costs & Challenges

Most organizations today use Office 365. Included as "free" in Microsoft's standard bundle, the Power BI reporting tool is designed for self-service analytics for small teams and departments without IT support, however, it often falls short as a holistic solution for the broader organization.

As use grows, Power BI quickly reaches its limits—throttling capacity and creating data governance concerns. Its limited enterprise capabilities and lack of controls to effectively govern your data at scale also present challenges. To support a strategic analytics program that spans your business, you ultimately must buy more Microsoft tools to bolster Power BI, plus add more underlying technology to effectively manage your data.

Microsoft presents Fabric as its answer for enterprise data management and reporting, but it's simply a product bundle and not a unified solution. Replacing the Power BI Premium offering, Fabric pairs Power BI with data stack tools, services, and capacity but does not add any further enterprise reporting capabilities beyond what you receive with basic Power BI. To fulfill broader enterprise needs like advanced analytics, threshold-based alerting, bursted distribution of personalized reports, or other key enterprise capabilities, you must also subscribe to a higher tier of Fabric and add more Microsoft tools like Power Apps and Power Automate to achieve your needs, resulting in unexpected costs and higher total cost of ownership.

This escalating product add-on sales model is ultimately designed to steadily increase your Microsoft utilization and spend over time—and still presents critical governance gaps. Despite its name, neither Fabric nor any other Microsoft product offers a unified semantic layer that controls data access and ensures consistency at scale. Therefore, you must adopt technology outside of Microsoft's ecosystem to create a unified data foundation that preserves integrity and trust.

Strategy for the Enterprise:
Extensive Capabilities & Governance in One Platform

Strategy One is a single platform built for the enterprise—offering all the functionality included in multiple Microsoft products, plus governance that you can't achieve with Microsoft alone.

The award-winning, all-inclusive One platform offers global governance with a unified data fabric at its foundation, paired with the market's broadest array of analytics capabilities, insight delivery options, and fully integrated generative AI.

One offers the industry's lowest total cost of ownership. Its native semantic layer and containerized cloud-native architecture offer robust reusability and security controls, future-proofing your investments and eliminating the chaos of managing a holistic data analytics program. Coupled with robust in-memory processing, One's simple seat-based pricing also guarantees cost predictably, no matter how much data you use or where it's stored.

Innovation-Focused: Powering Insights for Everyone

Thousands of customers worldwide trust in Strategy's 30+ years of business intelligence leadership and steadfast commitment to continuous innovation to empower everyone with data insights.

- **Strategy AI**: One offers the market's most comprehensive, fully integrated generative AI—accelerating end-to-end workflows with everything from AI-assisted data modeling to standalone bots that answer employee questions wherever they work.

- **HyperIntelligence**: One includes our unique, patented approach to automatically surfacing insights at the edge of your business. HyperIntelligence offers a lightweight, code-free overlay to inject contextual insights into every website and web-based application.

- **Universal Data Foundation**: Underlying One is a powerful Semantic Graph that unifies data from any source, models your business logic, and propagates security rules in a universal, reusable, privacy-aware framework for enterprise success. One's native, object-oriented data fabric cascades changes across your ecosystem to expedite workflows and curtail costs, enabling superior governance at scale.

Strategy One: Your Future Proof Path Forward

We were founded on a simple idea: that data is most powerful when it fuels better decisions for everyone, not just analysts and experts.

It's why "Intelligence Everywhere" is—and always has been—the vision that frames every platform investment and customer partnership.

- **All in One**: One offers the market's most comprehensive analytics capabilities, making it easy to empower everyone with innovative, AI-driven data experiences deployed everywhere. Whether you want to automate pixel-perfect reporting, simplify self-service by offering custom apps, or deliver trusted insights to frontline teams with AI-powered bots, only One unified platform lets you do it all.

- **Built for Enterprise**: The world's largest, best-known brands trust One when data integrity and granular control are paramount. Across all major industries, including government and financial services institutions where governance is critical, customers rely on One's data fabric to deliver essential high-volume analytics at scale.

- **On Any Cloud**: Our platform is built on a fully containerized microservices architecture to accelerate impact. Available on the AWS, Azure, Google and StackIT marketplaces, One makes it easy to deploy a comprehensive analytics program with any major hyperscaler, using your credits without locking you into their cloud.

- **Simple, Predictable Pricing**: One's seat-based pricing ensures that you can scale data analytics without accruing unforeseen costs. Our all-inclusive approach also eliminates the need for complex add-ons, elevating our collaboration from which SKUs you need to achieve your goals to strategies for achieving business goals.

- **Committed to Partnership**: Three key themes frame every One investment: pervasive analytics at the point-of-decision, trusted reusable data, and an open approach that offers freedom of choice. By working closely with customers, we ensure you retain the flexibility to embrace whichever strategy best drives real-world impact.

The Bottom Line: Grow Beyond Microsoft with Strategy

Strategy offers the only solution for comprehensive analytics on a unified data fabric. The One platform enables a compelling, programmatic approach to enterprise analytics—whether as the governed data foundation that ensures consistency while complementing your Microsoft investments, or as the single platform delivering the diverse analytics, reporting, and AI solutions your business needs.

Partnering with Strategy

We partner closely with customers worldwide to create every new innovation—ensuring that One delivers comprehensive real-world value, and not just individual features that demo well.

Our Product Roadmap: A Value-Driven Vision

One's product roadmap centers on 3 key themes to prioritize how we help you deliver business value and future-proof your investments.

- **Pervasive**: Our platform offers the market's broadest range of insight delivery options for enabling any user where and how they make decisions-on One unified platform that empowers all analytics needs.

- **Trusted**: One offers a unified, reusable data fabric that guarantees consistency. Its object-oriented Semantic Graph enables cross-platform collaboration, enforces a robust security model that respects roles and controls access, and maintains data logic to ensure accuracy and instill trust.

- **Open**: Strategy is incredibly proud of our independence, and we believe our customers deserve the same freedom of choice. One enables innovation and agility without vendor lock-in, so your cloud, data, and service provider strategies can evolve without disrupting your business.

Discover Strategy One

The world's most comprehensive platform for data analytics—with the industry's lowest TCO.

Visit **https://www.strategysoftware.com/** to learn more.